



## **BECOME A SPONSOR OF THE 2017 MIRA MESA 4<sup>TH</sup> OF JULY CELEBRATION:**

- Presented by Scripps Mesa Fireworks and the Mira Mesa Town Council.
- The 43-year tradition allows Mira Mesa to come together in celebration of Independence Day and our rich and diverse community.
- Full day of celebration:
  - Pancake Breakfast at the Mira Mesa Senior Center
  - Parade along Mira Mesa Boulevard
  - Family Fun Day in the Park – includes food vendors, Kid’s Zone and entertainment on the Community Stage
  - 20-minute fireworks show synchronized to music broadcast on KYXY radio.

## **SPONSOR BENEFITS:**

- Exposure to approximately 80,000 Mira Mesa residents as well as residents from surrounding Scripps Ranch, Sorrento Valley and Rancho Peñasquitos communities.
- Company name on event signage located along Mira Mesa Boulevard and other major streets in the community.
- Company name on all event printed materials distributed throughout the community.

## **SPONSORSHIP OPPORTUNITIES:**

### **TITLE \$10,000**

- Full-page ad in Mira Mesa Living community magazine.
- Sponsor recognition at Community Stage throughout the day by event emcee
- Company logo displayed by banner in the parade and on Community Stage
- Recognition on [www.miramesafireworks.org](http://www.miramesafireworks.org), including a click-link to your website.
- Recognition on all social media promotions.

### **BROCADE \$5,000**

- Sponsor recognition at Community Stage throughout the day by event emcee
- Company logo displayed by banner in the parade and on Community Stage
- Recognition on [www.miramesafireworks.org](http://www.miramesafireworks.org), including a click-link to your website.
- Recognition on all social media promotions.

### **CHRYSANTHEMUM \$2,500**

- Company name displayed by banner in the parade and on Community Stage
- Company name on event volunteer t-shirts
- Recognition on [www.miramesafireworks.org](http://www.miramesafireworks.org), including a click-link to your website.
- Recognition on all social media promotions.

### **CROSETTE \$1,000**

- Recognition on [www.miramesafireworks.org](http://www.miramesafireworks.org), including a click-link to your website.
- Recognition on all social media promotions.



**2017 MIRA MESA 4<sup>TH</sup> OF JULY CELEBRATION SPONSORSHIP FORM**

**Legal Company Name** (tax purposes):

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**Company Name** (as you want listed on all print materials):

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**Contact Name:**

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**Address:**

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**City:**

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**State:**

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**ZIP:**

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**Phone:**

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**Email:**

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**Web Address:**

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**Please select sponsorship level:**

	<b>LEVELS</b>	<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>	<b>E</b>	<b>F</b>	<b>G</b>	<b>H</b>
<input type="checkbox"/>	Title \$10,000	*	*	*	*	*		*	
<input type="checkbox"/>	Brocade \$5000	*	*	*		*		*	
<input type="checkbox"/>	Chrysanthemum \$2500	*	*				*		*
<input type="checkbox"/>	Crossette \$1000	*	*						

- A Recognition on [www.miramesafireworks.org](http://www.miramesafireworks.org), including a click-link to your website
- B Recognition on all social media promotions
- C Sponsor recognition at Community Stage throughout the day by event emcee
- D Full page ad in Mira Mesa Living community magazine
- E Company logo displayed by banner in the parade and on Community Stage
- F Company name displayed by banner in the parade and on Community Stage
- G Company logo on event volunteer t-shirts
- H Company name on event volunteer t-shirts

Please send completed form to: [info@miramesafireworks.org](mailto:info@miramesafireworks.org), or by mail to  
 Scripps Mesa Fireworks ■ PO Box 261264 ■ San Diego, CA 92196

Thank you for supporting Scripps Mesa Fireworks, a 501(c)(3) charitable organization Tax ID# 31-1695456  
 All gifts are tax-deductible to the extent allowed by law. Please consult your tax professional.